

TOSHIBA

Leading Innovation >>>

SIMPLE YET SOPHISTICATED INTERACTIVE MEDIA EXPERIENCES

Toshiba Digital Signage is a centralized platform that allows you to create, manage and distribute content to networked digital displays. It can be deployed in many ways from simple play loops with occasional content changes, to hyper targeted content that augments your advertising and merchandising.



**TOGETHER
INFORMATION**

Toshiba Digital Signage is comprised of three components giving you one powerful solution.

Designer: offers easy to use data driven creatable templates for custom content. Rich data features, it integrates with third party enterprise systems.

Content Manager: makes organizing, scheduling and managing your content simple and supports standard image files such as MPEG, WMV videos, Flash and HTML 5. Cloud or server-based, it is easily deployed from a central location and offers flexible scheduling options. Content can be limited to a single area of the screen, set to fit the entire screen. You have complete control over the content and can assign event triggers, incorporate real-time adaption, assign permission-based access and generate logs and reports.

Player: drives content to your screens with reliable smooth sub-pixel delivery. It ensures stable playback of graphics, sound and video files and provides seamless interruption-free updating with real time data insertion such as news and weather.



DESIGNER

- Design Layouts
- Create Data Driven Templates
- Content Animation
- Integrates with 3rd party enterprise systems for customization

CONTENT MANAGER

- Web-based interface
- Unlimited Users
- Role-based Permissions
- Approvals/Notifications
- Content Workgroups
- Media Management
- Playlist/Scheduling
- Media Player Management
- Reporting

MEDIA PLAYER

- Download Content/Schedule
- Content Playback
- Time/Event Trigger
- Local Data Integration
- Multi-channel display



Digital Signage Interactive Solutions

Experience Manager offers a breadth of capabilities to easily deliver and manage your digital signage solution at a low monthly cost as well as comprehensive plans that ensure a robust and secure operating system with maximum uptime.

Experience Manager's interactive capability also enables applications that will bring any retail setting to life.

Services

Toshiba's Digital Signage experts are here to design the best digital signage solution for you.

Our industry-leading team of trained professionals will work with you from beginning to end providing a single point of accountability. We offer comprehensive services to provide everything your company needs to implement a successful digital signage solution.

- > **Assessment & Site Survey**
- > **Solution Design**
- > **Content Creation**
- > **Content Management**
- > **Project Management**
- > **Installation and Service**
- > **User Training**
- > **Financing & Leasing**

Benefits for your business

Execute promotions **quickly**
 Easily scalable- **from one to many** displays
 Improve **branding** with **consistent** communication
Eco-friendly solution with power management capabilities

All you need is a web browser and a high speed internet connection.

Pick a **Toshiba Display Solution Package** suited to you:

You choose:

The size of display (40" or 50")

The solution includes:

- Full HD LED Display and Media Box
- License (SaaS based) for 3 years
- Professional Installation and Wall Mount
- Content Starter Package
- Onsite Exchange Warranty for 3 years
- 24/7 Canadian Live Agent Technical Support for 3 years
- 24/7 Remote Monitoring Service for 3 years

Ask our Toshiba representative for details.



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